

**Combat Control Association
Board Meeting
7-07-2022
1500 Hrs.**

Call to order:

Members in attendance: President, Mike Lamonica (LA), Vice President, Mike West (MW), Secretary, Mark Nevatt (NT), Treasurer, Bernie Oder (OR), Board Member, Kyle Stanbro (KS) Board Member, Johnnie Yellock (YK), Board Member

Approval of previous minutes: LA motioned to approve June 2022 minutes, and MW seconded. All members approved the minutes and passed.

New Business:

Social Media Platform: LA

- LA: Spoke about Juan Alfonso regarding media: \$1250 initial investment:\$50 per hour / 20 hours / CCF 5 hours per week / Instagram, Linked-in, Facebook, etc
- KS: Who is our audience? Fortune 500 donors? Plan to bring in other people to bring in money?
- LA: CCA social media allows us to do things we don't do well. Job postings across all our platforms. Having a distinct brand is essential. If we go down this road, we want distinctive branding.
- NT: Is this a contractual commitment?
- LA: Our most significant concern is "branding." Juan works on the foundation, and he might be able to assist us with being distinctly different. I will talk with John Glowacki regarding this.
- KS: Needs to be set up to be paid for by CCF. When we spend money, does it come from CCF and CCA?
- MW: Agree with KS; maybe a bill can be under one spot.
- YK: Solution? Being in NC and being around new and old guys and what is necessary is the most succinct video delineating between CCA and CCF, when people still don't understand the difference between the two.
- OR: Agrees with Johnnie! Back in the day, there was no foundation. Members don't understand the difference.
- A donation from a deceased CCA member was sent in, did that \$30k go to the foundation?
- LA: There is a contradicting statement regarding how the CCF and CCA work on everything together. This is NOT how it is executing. JG is specific on how things function. We will not be successful if we don't get CCF and CCA working together. Funding and supporting the needs of our people are not in question. Is Joint funding a possibility?

Combat Control Foundation:

- KS: I have concerns regarding the way the foundation is working.
- The board discussed their concerns regarding the way the Combat Control Foundation is handling its relationship with the Combat Control Association, such as:
 - Lack of collaboration/communication between the CCF/CCA
 - Organizational responsibilities are not clearly defined
 - Decisions appear to be getting made by one person in a vacuum

How do we raise funds for the CCA:

- LA: We should think through ways to raise money for CCA if we cannot find a way for CCA/CCF to function collaboratively, with cost sharing, as intended when we stood up CCF.
- MW: Melissa Gross works for the ACA and ACF. She is their secretary and fulfills other positions (lady with multi hats). She would have information on how to get this moving forward possibly.

CCF Reunion in Atlantic City:

- KS: The Las Vegas board has been working to advise the reunion in Atlantic City in hopes of seeing it be successful. It's another way to bring our brothers together.

Next Steps:

- Brainstorm hiring documents with responsibilities.
Marketing and Fundraising.
- LA: Asked MW to develop a job description for marketing and fundraising and to get with Melissa to ask for a fair market salary or hourly rate.
- KS: Drop by Brock Rice and his wife to discuss Mrs Rice ability to assist with fundraising
- What is the CCA mission?: We will discuss this. We will come up with distinct descriptions, but would be better if it could be done in collaboration with CCF, as intended.
- Review surveys and see what folks were saying.
- KS: The CCA should coordinate the reunions.
LA: There are gatherings we could get together, maybe with units hosting them.

Next meeting: Discuss the following:

- Have Melissa type position
- Snowbird (Dan Schilling) Set aside \$25k for three days and ski passes for people/resiliency

- Extortion 17 event: jump and run event.